

Encompass Communications and Learning Announces Corporate Sponsorship of the Healthcare Businesswomen's Association

EDGEWATER, Md. - [October 13, 2022] – Encompass Communications and Learning, Inc., announced today it has become a corporate sponsor of the Healthcare Businesswomen's Association (HBA). "As a training and communications company that's dedicated to life sciences," said Jon Madden, Encompass managing partner, president, and chief financial officer, "we're proud to partner with the HBA in its work of furthering the advancement and impact of women in the business of healthcare."

Encompass's corporate sponsorship brings the organization fully into the HBA's community of more than 11,000 individual members and nearly 180 fellow corporate sponsors. Member opportunities include participation in the HBA's regional chapters, awards programs, and annual conference.

"Since our founding, Encompass has been dedicated to the empowerment of women both in our organization and through our client partnerships," said Madden. "Women comprise more than 80% of our team, so our corporate sponsorship of the HBA is an extension of our core values and a demonstration to the industry of our commitment to gender parity."

About the HBA

The [Healthcare Businesswomen's Association](#) (HBA) is a global not-for-profit organization dedicated to furthering the advancement and impact of women in the business of healthcare. With more than 70 locations throughout the world, the HBA serves a community of more than 70,000 individuals and nearly 180 corporate partners.

About Encompass

Dedicated to the life sciences industry, [Encompass Communications and Learning, Inc.](#), delivers training and communications solutions leveraging deep industry experience. Using its proven iEAR® approach to learning, Encompass partners with life sciences organizations to develop their teams' knowledge and skills and ultimately drive optimal performance.

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